



For Immediate Release
Natalie Markoff/ Paige Wettlaufer
The Markoff Group
130 West 25th Street, Suite 502
New York, NY 10001
646-688-5254
natalie@themarkoffgroup.com
paige@themarkoffgroup.com

Kyle's Treehouse supports Autism Awareness Month

Join Kyle's Treehouse this April during Autism Awareness Month and help empower families touched by autism to make effective choices.

An astounding one in every 150 children is diagnosed with autism. It is more important now than ever to offer families knowledge and support. Kyle's Treehouse is a non-profit organization founded by Jenifer and Jeffrey Westphal after their son Kyle was diagnosed with autism in 1998. The Westphals created the Treehouse because they were frustrated by the difficulty in learning about autism. They wanted to make the learning process easier for others, and in just a few short years, what was originally an informational resource has evolved into a vibrant community. Every year hundreds of thousands of visitors support, learn from & inspire hope in each other.

This April, celebrate sixteen-year-old Kyle Westphal, Kyle's Treehouse namesake, in his premier tee shirt collaboration. He partnered up with artist Jessie Rose Vala to create a tee shirt that embodies the perfect union of aesthetic functionality and tangible evidence of Kyle's work as a communicative, creative and engaged teenager. "One of our major focuses at Kyle's Treehouse is the exploration of alternative therapies for those affected by autism," explains Jenifer. "Kyle has found an immense outlet through art and creativity, and so it was only natural to encourage his artistic visions."



One hundred percent of the proceeds from tee shirt sales go towards supporting Kyle's Treehouse.
www.kylestreehouse.org