



SMALL BATCH



TRIPLE SCENTED



## PRESS RELEASE

SOY CANDLE

For Immediate Release

Contact:

Natalie Markoff/Lauren Hurst

The Markoff Group

130 West 25th Street, Suite 502

New York, NY 10001

646-688-5254

natalie@themarkoffgroup.com

lauren@themarkoffgroup.com

### Linnea's Lights® and terrain Partner for Two Exclusive Scents

PHILADELPHIA & NYC (March 10, 2010) – In a partnership founded on a joint appreciation for seasonality and the handmade process, Linnea's Lights® & terrain are pleased to announce the launch of two new scents: Heirloom Tomato and Seashore.

Available exclusively at terrain's store in Glen Mills, PA, and online at [shopterrain.com](http://shopterrain.com), both the Heirloom Tomato and Seashore scents will be available beginning Monday, March 15, for \$28.

#### ***Heirloom Tomato***

Inspired by a walk through the Brandywine Valley's tomato fields, the Heirloom Tomato scent captures the aroma of a just-picked tomato off the vine. With top notes of fresh citrus and a leafy herbaceous middle, this earthy scent has a rich oakmoss base.

#### ***Seashore***

This fresh, calming scent captures the serenity of the shore. Light and breezy, the Seashore scent boasts top notes of citrus and ozone with a green floral heart. The sea moss base completes this subtle yet robust scent, imparting the essence of a walk along the beach.

About terrain:

terrain is the home & garden brand from the folks who brought you Anthropologie and Urban Outfitters. In 2008 terrain opened its first store in Glen Mills, Pa., on the site of the historic J. Franklin Styer's Nursery. Since then, the terrain team has been traveling the globe to find the most inspiring collection of garden goods, plants, furniture, gifts, locally-sourced and prepared artisan foods, home and garden décor, in addition to found objects and antiques. With a focus on growing, wellness, sustainability, and design, the terrain mission is to transform the local garden center into a celebration of community, seasonality, and the self-expression of the gardener.

[www.shopterrain.com](http://www.shopterrain.com)

Linnea's Lights® candles combine natural soy wax, lead-free cotton candle-wicks, pure essences and fine fragrances to create clean burning, perfectly scented and highly aromatic candles. Each candle is triple scented so the subtle fragrance keeps throughout the entire burn.

All of Linnea's Lights® expertly handcrafted candles are meticulously hand-poured in small batches and tested for quality. Each signature double wicked glass candle provides over 60 hours of illumination and is mindfully packaged in recycled materials, printed with soy inks and hand stamped. Personalize if you wish, and matchboxes are always included!

Each 9 oz. candle is \$28.

[www.LinneasLights.com](http://www.LinneasLights.com)

