



How to Store Adore

Sign Up!

- Sign up and discover the very best fashion, accessories, jewelry, beauty, and home retailers on-land and online. *Store Adore* currently features profiles of stores in New York, Boston, Los Angeles, Washington, DC, and several hundred online-only stores. New cities will be added soon, including Chicago, Miami, Philadelphia, and San Francisco.

Personalize it!

- Create a shopping bio and upload photos of anything—from your style icon to a new pair of heels!
- Choose stores that are your favorites—and share them with friends.

In the mood to explore?

- Search by keyword if you're looking for a specific shop. Select your region (Boston, Los Angeles, NYC, DC or ecommerce) from the dropdown menu. Then refine by neighborhood or specific category like beauty selections, edible gifts, and fancy evening attire.
- Read Store Profiles that have been written by *Store Adore's* in-the-know editors and represent *Store Adore's* official "word" on every store on the site.
- Find important information for each store, including contact information, available brands, web address, notable characteristics, and more.
- See what other savvy shoppers have to say about the stores they've reviewed.

Get inspired

- Read the *Store Adore Notepad*, a regularly updated blog with shopping ideas, obsessions, and trends from featured stores along with events and other announcements.
- Receive the *Store Adore* newsletter, with shopping tips, store features, exclusive discounts, and more.

Simply obsessed with a boutique or web shop?

- Visit the store profile and click "Write a Review or Post a Photo" to tell everyone why it rocks. Don't forget to add a photo of the perfume you bought there or a bag you crave!

Map it!

- Add your favorite stores to an individualized map for easy sharing with out-of-towners and other local shopping enthusiasts!

Communicate

- Browse for other users on the site according to name or geographic location.
- Message with other users and trade shopping tips.

Score deals

- Score exclusive *Store Adore*-only discounts from favorite stores and websites nationwide.